

HOW SHOULD YOUR STORE PREP FOR THE NEXT COVID-19 SHOPPING SURGE?

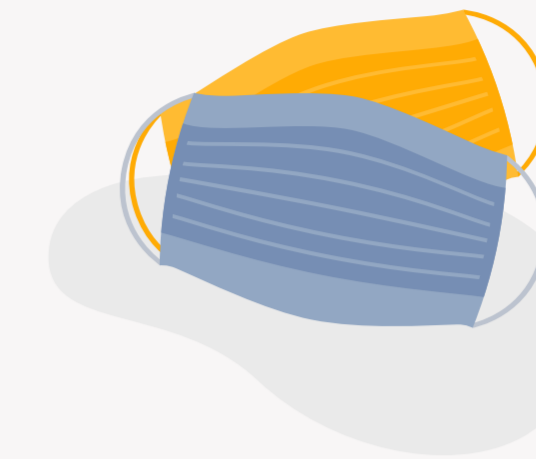
Public health experts say it's likely coronavirus will continue to spread for another two years. To best serve their customers, retailers need to be prepared. This means understanding and responding to their customers' concerns.



60%
of consumers say they are worried about shopping in-store

IN-STORE SAFETY MEASURES PLAY A LARGE ROLE IN INFLUENCING CONSUMER DECISIONS.

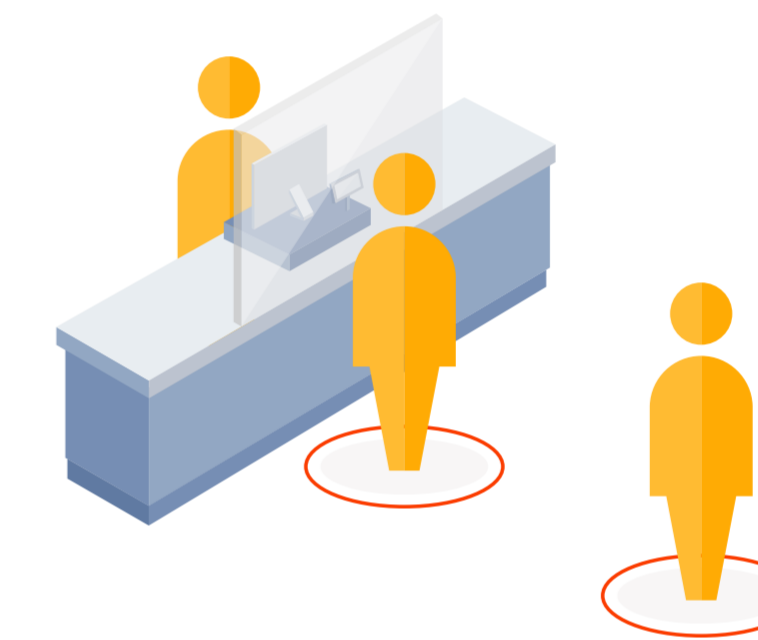
87%
of shoppers would prefer touchless self-checkout options



62%
of customers would stop shopping at a store if they felt health and safety measures weren't being taken seriously



49%
expect disinfecting options to be offered for their hands and/or baskets



53%
say retailers need to enforce social distancing

43%
believe employees should wear masks



Adapting the in-store experience to meet the wants and needs of customers is critical in preparing for the next shopping surge or lockdown. King Retail Solutions is here to assist you. We'll work with you to address your store's unique needs, including layout changes, customer path adjustments, and more.



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Sources:

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