

KING RETAIL SOLUTIONS

3850 WEST 1ST AVENUE
EUGENE, OREGON 97402

FOR IMMEDIATE RELEASE

KING RETAIL SOLUTIONS WINS BEST SUPERMARKET IN CSA STORE-OF-THE-YEAR DESIGN COMPETITION

ROBERT'S LAKEVIEW GROCERY, NEW ORLEANS, LA, BEST SUPERMARKET DESIGN
CALGARY CO-OP, CALGARY, AB, CANADA, SUPERMARKET CATEGORY HONORABLE MENTION



Lakeview Grocery, New Orleans, LA

EUGENE, OREGON - February 2, 2011: King Retail Solutions (KRS), a leading provider of retail store design, manufacturing, distribution, and installation services to retailers for over 40 years, today announced that it has won best supermarket in Chain Store Age's Store-of-the-Year Design Competition. Lakeview Grocery, part of the Robert Fresh Market grocery chain, won best of category for its unique design approach, providing urban renewal to one of New Orleans hardest hit neighborhoods after Hurricane Katrina. Christopher Studach, Creative Director for KRS stated, "It is true what they say - first comes the church, then the taverns, but it's just not a community without a market. We are proud to have given Lakeview that market." KRS provided touches of nostalgia using a '50s inspired color palette and hand-lettered signage that harkens back to simpler times, when store associates would provide personal recommendations to neighborhood customers.

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Calgary Co-op, Calgary, BC, Canada

Winning two out of three of the awards for the supermarket category, KRS was also awarded honorable mention for Canadian grocer Calgary Co-op, whose store design concept, aptly named "Modern Chateau," was modeled after 19th century classical designs used in the region's grand hotels. Architectural elements were juxtaposed to offer a modern interpretation of a classical concept, providing the customer with a unique journey.

ABOUT KING RETAIL SOLUTIONS (KRS)

King Retail Solutions has provided retail store design, manufacturing, distribution and installation services to large national chains for over 40 years.

In each of these services, KRS is recognized as an industry leader, gaining loyal customers across the United States and internationally.

KRS' greatest competitive advantage is the in-house integration of each of its services. Vertical integration in all operations extends easily across all department jurisdictions so that corporate expertise is increased with each new project, regardless of size or scope. KRS' expert focus moves quickly to the most effective solution of the highest value within a prescribed budget and distribution strategy.

To learn more about King Retail Solutions, please go to kingrs.com.

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